

BA (HONS) BUSINESS MANAGEMENT

Bachelor's Degree



A programme to develop learners into skilled and qualified leaders, as demanded by today's employment market. The BA (Hons) Business Management programme will set you apart in the graduate market as during your course you will be working on live project briefs giving you real business industry experience. We have also ensured that many of our modules cover contemporary technology issues in business, futureproofing you for a modern business environment.

Who is the course for?

Students choose to study business for a variety of reasons, and there are several disciplines. However this programme offers a wide range of knowledge and skills for students, so that they can pursue a career in any profession or business role, such as operations and service management, customer management, project management or retail management.

Many of our students work or care for a family, so you will be learning with people from a wide range of backgrounds and with a wide range of experiences. This creates a stimulating and supportive learning environment and is one of the reasons we offer flexible timetabling including evening classes.

Progression Opportunities

Employers want graduates who are not just academically qualified but are also work-ready with professional skills in management and leadership. Our BA (Hons) Business Management course will equip you with the skills to become a confident and successful manager.

On completion of the programme, you will be able to progress on to a range of opportunities and careers in general management or to developing your own business. The programme provides a grounding in all areas of business management, which offers the opportunity to focus on a particular area of interest for post-graduate study, either full time or part time whilst working, should you wish to follow this route.

Students may wish to progress to further study after this qualification. They might choose to study for the PG Certificate in Business Leadership, the MA Leadership and Management or an MBA.

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Course Outline

In Year 1, you will learn about the fundamentals that provide a sound basis for your study of business management. Core modules include finance, marketing, contemporary business environments, HR, leadership and management skills.

- ✓ In year 2 you will gain a more strategic understanding of business issues and in particular work with live clients to support them in implementing changes to their business.
- ✓ In the final year, you will be expected to integrate, apply and evaluate the knowledge you have gained through independent study on their dissertation/consultancy project. There is an ongoing emphasis on leadership skills, particularly within a changing business environment.

Entry Requirements

UCAS points: **80-96** (this can be made up from a range of level courses, for more information on the UCAS points for your qualification go to the UCAS tariff calculator)

- ✓ We also welcome applications from students studying a wide range of qualifications from around the world. Whilst you can find specific details of our international qualification requirements under our partner university's 'Your Country' page.
- ✓ Applicants who do not meet the minimum requirements for our three year programmes, or those who do not feel fully prepared for first year entry, can be considered for the four year programme including a foundation year.
- ✓ Applicants must demonstrate they have sufficient English language ability to be able to succeed prior to their enrolment. This is typically evidenced through completion of a GCSE, level 2 and or by an equivalent programme.
- ✓ Any student who has studied in a non-majority English speaking country will typically be asked to complete an additional qualification testing English language ability (speaking, listening, reading and writing). The expected level is IELTS 6.0 or equivalent with no element below 5.5.

- ✓ These are our standard entry requirements, but we may consider lowering these for students that perform well in interview.

Students will also be asked to attend an academic interview. Suitability for entry to our programmes can be demonstrated in several ways and is not limited to academic qualifications alone and applicants who do not meet our published entry requirements are encouraged to contact recruitment and admissions for advice.

Course Specification

Duration:	3 years
Level:	RQF Level 4-6
Awarding Body:	Buckinghamshire New University
Assessment:	Assessments are by coursework, projects and presentations
Delivery:	Full Time
Timetable:	* Two days per week * Four evenings per week
Intake dates:	September, January
Fee:	£8,000 per year £9,250 per year from September 2021

Validation partner:

